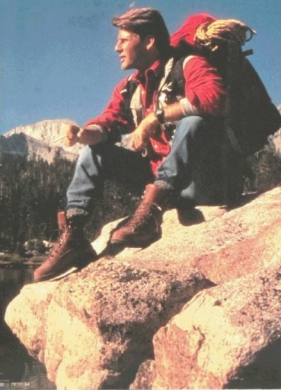




# Player's



14 mg "tar," 1.3 mg nicotine av. per cigarette by FTC method.

**SURGEON GENERAL'S WARNING:** Smoking Causes Lung Cancer, Heart Disease, Emphysema, And May Complicate Pregnancy.

© Philip Morris Inc. 1997 10001 75701 84

72781-A